The Fifth Estate

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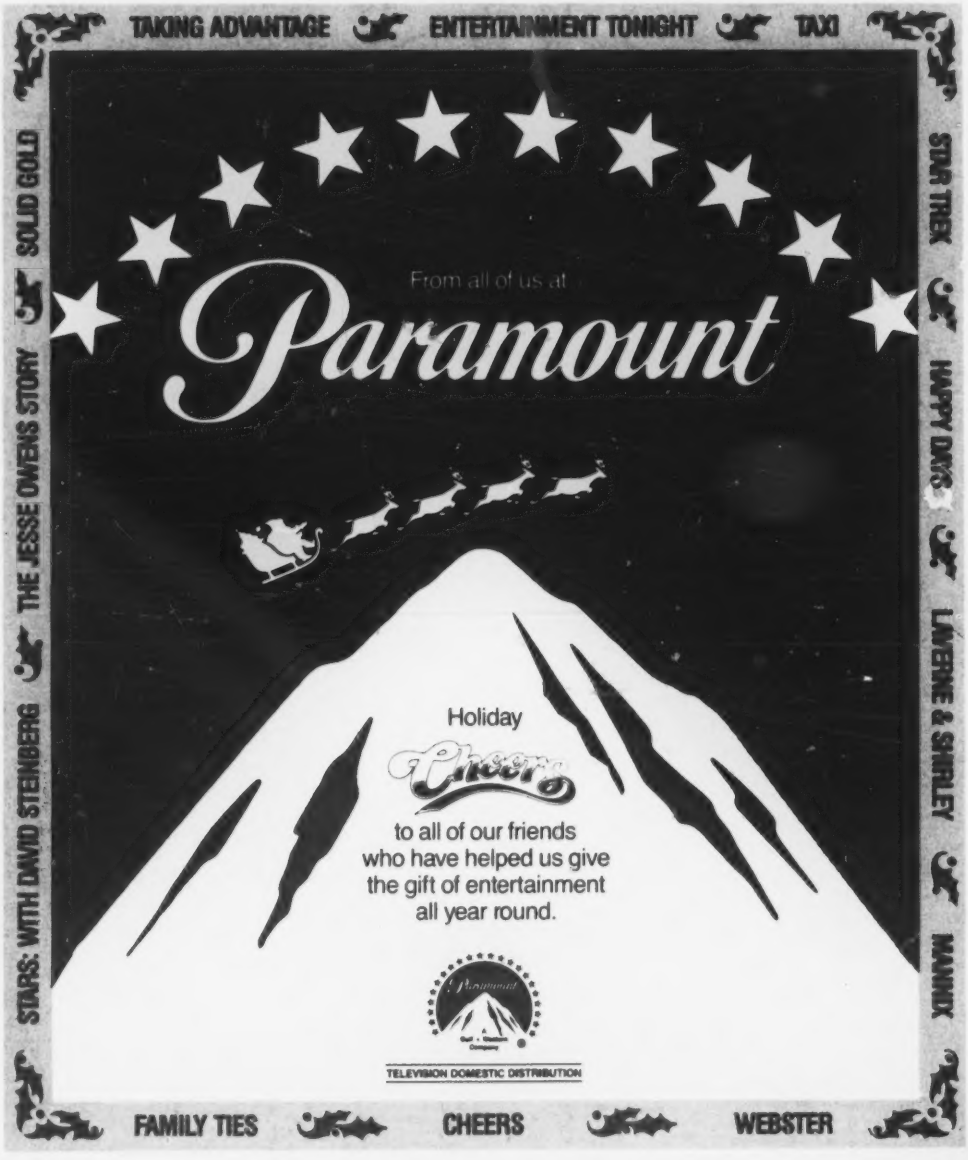
Broadcasting Dec 5



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NETWORK STATUS REPORT
FOR FALL '83

Vol. 105 No. 23

Broadcasting Dec 5

Three networks enjoy ratings, HUT resurgence □ CBS wins November sweeps □ Draft of Wirth dereg bill circulates □ TeleFirst set for takeoff

RATINGS REBOUND □ Although order remains the same, overall numbers for the three networks are up over last year. **PAGE 35.** November sweeps go to CBS, followed by ABC and NBC. **PAGE 36.**

DEREG DRAFT □ House deregulation measure contains little broadcasters could support, NAB says. **PAGE 37.**

COMMERCIAL AGREEMENT □ ABC and NBC agree to use split 30's from Alberto-Culver. **PAGE 39.**

CHANGE IN TUNE □ Cities vote to withdraw support from cable deregulation bill (H.R. 4103) that leadership of National League of Cities had supported. **PAGE 39.**

LAUNCH DATE □ ABC announces that TeleFirst will go on the air in Chicago on Jan. 17; films to be shown will be post-box office, but pre-pay TV run. **PAGE 40.**

SIGNING OFF □ FCC votes to get out of the call sign business, saying disputes should be resolved in court. **PAGE 41.**

HANDS ACROSS WATERS □ Japanese and U.S. broadcasters meet to discuss differences, similarities and problems between two broadcasting systems. **PAGE 42.**

PROGRAMING SHOW □ NCTA puts the finishing touches on its annual programing conference and presentation of its ACE awards, set for next weekend at Biltmore hotel in Los Angeles. **PAGE 46.**

DISPUTED STUDY □ Blair Television survey finds that overall share of barter advertising dollars is closer to $321 million than the $500 million usually cited in industry estimates. Syndicators denounce study, citing faulty methodology. **PAGE 52.**

MAKING IT EASIER □ Panelists at Boston seminar say new electronic age of radio research will help, not hinder, sales staffs. **PAGE 54.**

TOP 400 □ Fifth Estaters appear prominently in list by *Forbes* magazine of richest Americans. **PAGE 58.**

CHECKLIST □ SDX draws up number of resolutions protesting government actions restricting flow of information. **PAGE 60.**

DEBATE DATES □ League of Women Voters schedules two more debates for Democratic candidates. **PAGE 60.**

LOTTERY SUGGESTIONS □ Reaction is mixed to FCC idea of using lotteries for multichannel multipoint distribution service applications. **PAGE 67.**

SEXISM SUIT □ Milwaukee independent television station wins sex discrimination case brought by female employe. **PAGE 68.**

BREAKUP FALLOUT □ Three television networks express concern to FCC over what the new transmission rates will be after Jan. 1 division of Bell system. **PAGE 70.**

TRIPLE THREAT □ David Henderson has parlayed his first-hand experience in television advertising, production and management into a top spot at Outlet. **PAGE 95.**

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said. The panel lineup: Sonya Friedman of USA Cable Network (moderator); John C. Malone, president, Tele-Communications Inc.; Alan Landsburg, chairman, Alan Landsburg Productions; Terry McGuirk, vice president, Turner Broadcasting System; Phil Guarascio, senior vice president, media management, Benton & Bowles, and Raymond Joslin, president, Hearst Cable Communications.

According to Dooley, HBO's plans to organize cable programers and operators to offer a cooperative low-power DBS service is bound to be discussed at the conference's final session—"Future View—Who'll Call the Shots." The session features Gerald Levin, group vice president, video group, Time Inc., of which HBO is a part, and Ted Turner, president, Turner Broadcasting System, who has said TBS may join the HBO-inspired venture. The panel also includes Cable News Network anchor Don Farmer (moderator) and Andre Blay, chairman, Embassy Home Video.

The panelists for the opening session, "Pay TV: What's New Versus What's Needed," are Cable News Network's Chris Curle (moderator); Frank Biondi, president, HBO (a last-minute replacement for Michael Fuchs, president, entertainment group, Home Box Office); Jim Jimirro, president, Walt Disney Telecommunications; Mike Weinblatt, president, Showtime/The Movie Channel; Paul Klein, The Playboy Channel; John Charlton, senior vice president, programing, marketing and sales, Warner Amex Cable Communications, and John Gault, president, Manhattan Cable.

Like NCPC, the ACE awards ceremony has undergone some changes. It's been moved from the Beverly Theater in Beverly Hills to the Cocoanut Grove in the Ambassador hotel. Because NCTA is giving out more awards this year, the program will be expanded from a single two-hour affair to two consecutive events—an hour-and-a-half ceremony for presentation of programing and craft awards followed by a two-hour ceremony for presentation of the remaining programing and craft awards and the performance awards. Only the second ceremony will be televised. The events are being produced by Dick Clark Co. and hosted by comedian David Steinberg. □

CBS back on top in tight week

The week after ***The Day After*** featured special programing on all three networks plus the Thanksgiving holiday to continue the disruption of normal viewing patterns, but the order of finish in the prime time ratings race was as it has been for most of the new season—although unusually close, with NBC turning in its best performance yet. For the week (ended Nov. 27), CBS-TV led with a Nielsen rating/share of 17.1/27. ABC-TV was second with 16.8/27 and NBC-TV came in with a 16.4/26 as Nielsen tabulated the returns. Seven-tenths of a rating point separarated first place from third.

NBC protested that its weekly rating average actually was 16.8—that Nielsen wrongly excluded NBC affiliates carrying a 37-minute Sunday football runover from a lineup of stations carrying ***First Camera*** at that time. Instead of breaking out football, Nielsen showed ***First Camera*** with a 4.4/7 for this portion, then with a 7.1/11 for its remaining 23 minutes, when the football stations joined ***First Camera*** in progress. NBC officials said they expected a correction from Nielsen. Even without it, the network's ratings for the week were its best this season, exceeding the previous high point of 16.3 reached the week of Nov. 7.

NBC's ***Kennedy*** mini-series, its premiere deflated to a humbling 12/17 by ABC's ***The Day After*** blockbuster (BROADCASTING, Nov. 28), came roaring back in parts 2 and 3, winning both Monday and Tuesday nights for NBC. Part 2 produced a 22.3/34, besting the New York Jets vs. New Orleans on ABC's ***Monday Night Football*** (17.5/29) and leaving CBS which led its regular lineup with a special, ***Classic Creatures: Return of the Jedi*** (15.9/23)—in third place for the evening. ***Kennedy-part 3*** did even better, scoring 24.3/37 after a lead-in of 27.1/41 from ***A-Team*** (the week's top-rated show) and overpowering the CBS movie, ***The Hunter*** (12.8/20), as well as ABC's lineup (15.4/24).

ABC's regular Wednesday schedule of ***Fall Guy***, ***Dynasty*** and the new ***Hotel*** won with ease, despite a Bob Hope special on NBC, ***Professor Hope goes to College*** (16.1/25), and "Tarzan the Ape Man" as CBS's Wednesday movie (14.7/23). For the night, ABC averaged 19.5/31, NBC 14.6/23 and CBS 13.5/21.

On Thursday night, NBC and ABC pitted specials against each other at 8-9 p.m., and both lost to ***Magnum PI*** (18.2/33), which led CBS's Thursday lineup to its normal win. ABC's special, ***Hollywood's Private Home Movies***, came in at 12.1/22 while NBC's ***Animals Are the Funniest People***, did a 13.5/24. ABC came in third that night.

NBC presented ***Championship Boxing*** from 9 to 11 p.m. Friday. The period averaged 17.5/28, but was perhaps more notable for the nose-dive the rating and share took following Larry Holmes's knockout of Marvis Frazier in the first round of the main bout: At 10-10:30, the numbers were 21.4/35; at 10:30-11, after the knockout, they were down to 13.0/22 (and ABC's ***Matt Houston*** had picked up five share points while CBS's ***Falcon Crest*** had added two). CBS won the night easily (21.7/36), with NBC second (14.7/24) by less than a rating point over ABC (14.0/23).

ABC's normal Saturday-night lineup was a winner again (17.6/29) while CBS came in second (16.1/27) and NBC third (11.3/18). ABC took Sunday night, which used to belong to CBS, with a strong performance by its Sunday movie, "Stripes" (24.0/36), which was the fifth-ranked show of the week, after ***Hardcastle & McCormick's*** 17.4/25. CBS's ***60 Minutes*** recorded a 26.4/39 to rank second for the week but a special movie presentation, ***Memorial Day***, couldn't hold the lead-in and dropped to 16.4/24, giving CBS a 19.4/29 for the night against ABC's 20.0/29, while NBC had a 15.4/23.

It was the sixth weekly win of the season for CBS. ABC won the three other weeks. For the season to date, CBS is ahead with 18.1/28 to ABC's 17.7/28 and NBC's 15.2/24.

Rank	Show	Network	Rating/Share
1.	A Team	NBC	27.1/41
2.	60 Minutes	CBS	26.4/39
3.	Dallas	CBS	25.3/40
4.	Kennedy, Part 3	NBC	24.3/37
5.	Stripes	ABC	24.0/36
6.	Kennedy, Part 2	NBC	22.3/34
7.	Dynasty	ABC	21.3/33
8.	NFL Football	CBS	21.2/36
9.	Falcon Crest	CBS	21.1/36
10.	Simon & Simon	CBS	20.0/36
11.	Hotel	ABC	19.9/33
12.	Love Boat	ABC	19.6/31
13.	AfterMASH	CBS	19.5/27
14.	Fort Apache, The Bronx	NBC	19.3/29
15.	Three's Company	ABC	19.2/28
16.	Knots Landing	CBS	18.8/34
17.	Dukes of Hazzard	CBS	18.7/31
18.	Newhart	CBS	18.6/27
19.	Magnum, P.I.	CBS	18.2/33
20.	That's Incredible	ABC	17.9/27
21.	Knight Rider	NBC	17.5/26
22.	NFL Monday Night Football	ABC	17.5/29
23.	Heavyweight Champ. Boxing	NBC	17.5/28
24.	Hardcastle & McCormick	ABC	17.4/25
25.	Oh Madeline	ABC	17.3/26
26.	Fall Guy	ABC	17.2/27
27.	Hill Street Blues	NBC	17.1/31
28.	T.J. Hooker	ABC	17.1/28
29.	Hart to Hart	ABC	16.6/27
30.	Memorial Day	CBS	16.4/24
31.	Any Which Way You Can	CBS	16.3/27
32.	Bob Hope Special	NBC	16.1/25
33.	Benson	ABC	16.0/27
34.	Fantasy Island	ABC	16.0/27
35.	Return of the Jedi	CBS	15.9/23
36.	Trapper John, M.D.	CBS	15.7/27
37.	Webster	ABC	15.5/25
38.	Here Comes Garfield	CBS	15.1/25
39.	Silver Spoons	NBC	14.9/24
40.	Tarzan, The Ape Man	CBS	14.7/23
41.	Ripley's Believe It Or Not	ABC	14.6/22
42.	Cheers	NBC	14.2/25
43.	Boone	NBC	14.2/21
44.	Matt Houston	ABC	13.9/24
45.	Emerald Point N.A.S.	CBS	13.7/22
46.	Animals-Funniest People	NBC	13.5/24
47.	Diff'rent Strokes	NBC	13.4/22
48.	Mississippi	CBS	13.1/20
49.	The Hunter	CBS	12.8/20
50.	Lottery	ABC	12.3/20
51.	Hollywood Home Movies	ABC	12.1/22
52.	St. Elsewhere	NBC	11.7/19
53.	Happy Days	ABC	11.7/18
54.	20/20	ABC	11.6/21
55.	We Got It Made	NBC	11.1/20
56.	Whiz Kids	CBS	11.1/18
57.	Trauma Center	ABC	11.0/19
58.	Just Our Luck	ABC	11.0/17
59.	TV's Greatest Commercials	NBC	10.9/17
60.	Jennifer Slept Here	NBC	9.5/16
61.	Yellow Rose	NBC	8.9/15
62.	Mr. Smith	NBC	8.6/15
63.	First Camera (7:30-8 p.m.)	NBC	7.1/11
64.	First Camera (7-7:30 p.m.)	NBC	4.4/7

* Rating represents average of game runover plus 4-minute post-game show

31.6 kw, HAAT: 581 ft. Address: 290 Hegenberger Rd., Oakland, Calif. 94621. Principal is nonprofit Calif.-based corp. promoting religious programing. It is licensee of eight FM's and two AM's, assignee of FM, and applicant for two TV's and 11 FM's. Filed Nov. 14.

■ Erskine, S.C.—Erskine College seeks 88.5 mhz, 40 kw, HAAT: 518 ft. Address: 101 Washington St., Box 205, Due West, S.C. 29639. Principal is nonprofit, nonstock corporation governed by board of trustees elected by Synod of Associate Reformed Presbyterian Church. Filed Nov. 10.

■ Athens, Tex.—Athens Educational Broadcasting Foundation seeks 88.7 mhz, 383 w, HAAT: 171 ft. Address: 101 McArthur St., Athens, Tex. 75751. Lawyer: Stuart B. Mitchell & Associates. Principal is charitable trust headed by trustees: Evell Davis, pastor; Joyce Lankford, secretary, and Olden Weatheread, exterminator. Filed Nov. 17.

■ Bridgeport, Tex.—Family Stations Inc. seeks 90.5 mhz, 40 kw, HAAT: 362 ft. Address: 290 Hegenberger Rd., Oakland, Calif. 94621. Principal is nonprofit Calif.-based corp. promoting religious programing. It is licensee of eight FM's and two AM's, assignee of FM, and applicant for two TV's and 11 FM's. Filed Nov. 15.

■ Lubbock, Tex.—High Plains Broadcasting Inc. seeks 106.3 mhz, 3 kw, HAAT: 254 ft. Address: 5506 71st St., Lubbock, Tex. 79424. Lawyer: Harold Seligman. Principal is petitioning for acceptance of app., which is late. It is equally owned by three Lubbock investors: Jerry Hudson, Magdaleno Abner Euresti and Fulton Berry. Filed Nov. 14.

■ Odessa, Tex.—Odessa Educational Broadcasting Foundation seeks 90.5 mhz, 383 w, HAAT: 156 ft. Address: 505 East 42nd St., Odessa, Tex. 79762. Lawyer: Stuart B. Mitchell & Associates. Principal is charitable trust headed by Odessa trustees: Lenard A. Hartley, pastor; Dale Burney, teacher, and F.E. Bryant. Filed Nov. 14.

■ Plainview, Tex.—Cornett-Carr Broadcasting seeks 103.9 mhz, 3 kw, HAAT: 235 ft. Address: 4703 Silver Ridge Dr., Jacksonville, Fla. 32207. Principal is equally owned by Duane Cornett and Fritz W. Carr. Both are 27% owners of KOSG(FM) Iowa. Cornett is also applicant for new FM at Panama City, Fla., and is engineer at WOKV(AM)-WAIV-FM. Filed Nov. 9.

■ Waco, Tex.—Waco Educational Broadcasting Foundation seeks 90.7 mhz, 300 kw, HAAT: 75 ft. Address: 1208 N. Robinson Dr., Waco, Tex. 76706. Lawyer: F. Joseph Brinig. Principal is charitable trust headed by R.L. Whitworth, Waco minister. Filed Nov. 18.

■ Rhinelander, Wis.—Wiscom seeks 97.5 mhz, 100 kw, HAAT: 487.36 ft. Address is 500 W. Pioneer St., Crandon, Wis. 54520. Principal is owned by John D. Kronschnabl (41%) and wife, Paige A. (39%), and Timothy Roberts (10%) and his wife, Lori Johnson (10%). None have other broadcast interests. Filed Nov. 10.

Actions

FM's

■ Evergreen, Colo.—Evergreen Radio Inc. app. dismissed for 96.5 mhz, 100 kw, HAAT: 4,787 ft. Action Nov. 4, 1983.

■ Columbus, Ga.—Family Stations Inc. granted noncommercial educational 90.5 mhz, ERP: 8.5 kw, HAAT: 248 ft. Address: 290 Hegenberger Rd., Oakland, Calif. 94621. Principal is nonprofit Calif.-based corp. promoting religious programing. It is licensee of eight FM's and two AM's, assignee of an FM, and applicant for two TV's and 11 FM's.

■ Valdosta, Va.—Cherry Lynn Rogers app. returned for 96.7 mhz, 3 kw, HAAT: 300 ft. Action Oct. 25.

■ Agana, Guam—Guam Radio Services Inc. app. dismissed for 100.3 mhz, 2.08 kw, HAAT: 941 ft. Action Oct. 31.

■ Agana, Guam—Radio K-57 app. dismissed for 100.3 mhz, 50 kw, HAAT: 1,028 ft. Action Nov. 10.

■ Kahului, Hawaii—Ke-Nui Corp. granted 99.9 mhz, 100 kw, HAAT: 540 ft. Address: Box 35, Kahului, Hawaii 96732. Principals: Thomas R. Elkins (61.5%) and Norma Phegley (38.5%), who own KNUI(AM) Kahului, Hawaii. Action Nov. 4.

■ Frankfort, Ky.—Black American Communications Inc. granted 89.9 mhz, 5 kw, HAAT: 886 ft. Address: 315 West Lexington St., Harrodsburg, Ky. 40330. Principal: Noncommercial corporation headed by Al F. Williams, chairman, and William Taylor, president. It has no other broadcast interests. Action Nov. 14.

■ Mooreland, Okla.—Lee Optical & Associated Companies Retirement & Pension Fund Trust app. dismissed for 101.1 mhz, 100 kw, HAAT: 706 ft. Action Sept. 15.

■ Woodward, Okla.—Omni Communications Inc. granted 101.1 mhz, 100 kw, HAAT: 1,005 ft. Address: 1418 Main St., Box 1360, Woodward 73801. Principals: J. Douglas Williams and Karen Laubhan (50% each). Williams is Woodward attorney. Laubhan is receptionist. Action Sept. 15.

■ Anson, Tex.—Lilly Amador granted 103.1 mhz, 3 kw, HAAT: 300 ft. Address: 8336 South Fifth St., San Joaquin, Calif. 93660. Principal is applicant for CP for new FM at Floydada, Tex. Action Nov. 16, 1983.

■ Del Rio—DR Broadcasting Inc. app. dismissed for 96.3 mhz, 25 kw, HAAT: 167.9 ft. Action Nov. 14.

TV's

■ Waterloo, Iowa—Waterloo Family TV app. dismissed for ch. 22; ERP: 1,227 kw vis., 122.7 kw aur., HAAT: 1,095 ft.; ant. height above ground 1,036 ft. Action Nov. 17.

■ Topeka, Kan.—Arapahoe Silent Majority Inc. app. dismissed for ch. 43; ERP: 1,995 kw vis., 19.95 kw aur., HAAT: 288 ft.; ant. height above ground: 286 ft. Action Nov. 16.

■ Wichita, Kan.—Wichita 33 Ltd. seeks ch. 33; ERP: 1,383 kw vis. 138.36 kw aur., HAAT: 1,007 ft.; ant. height above ground: 1,010 ft. Address: Suite 200, 500 Northridge Road, Atlanta 30338. Principals: Ronald E. Hayes (905) and Juanita F. Peay (10%), who have no other broadcast interests. Action Nov. 16.

■ Salt Lake City—American Television of Utah Inc. app. dismissed for ch. 13; ERP: 56.2 kw vis., 11.24 kw aur., HAAT: 3,853 ft.; ant. height above ground: 256.8 ft. Action Nov. 16.

Ownership changes

Applications

■ KECZ-FM Glendale, Ariz., and KJJJ(AM) Phoenix (910 khz, 5 kw-U; FM: 92.3 mhz, 100 kw, HAAT: 880 ft.)—Seeks transfer of control from A. Alfred Taubman (50% before; none after) to The Wolpin Co. (50% before; 100% after) for approximately $2 million. Stations were bought two years ago for $6,250,000 ("Changing Hands," Oct. 5, 1981). Seller is Bloomfield Hills, Mich., shopping center developer. He has no other broadcast interests. Buyer, which already owns other half of stations, is owned by Walter Wolpin (85%) and Fredric G. Weber (15%). Both are Detroit beer distributors and real estate investors who also own WCAR(AM) Livonia, Mich. Filed Nov. 14.

■ KNNN(FM) Phoenix (99.9 mhz, 100 kw, HAAT: 1,670 ft.)—Seeks assignment of license from American International Development Inc. to TransCom Communications for $3,980,000. Seller is owned by Julia Zozaya, who also has 1% interest in KTVW-TV Phoenix. Buyer is equally owned by Robert G. Herpe and Eric Hauenstein. Herpe, former board chairman of National Radio Broadcasters Association, recently sold WSCR(AM) Hamden and WPLR(FM) New Haven, both Connecticut, and WHLY(FM) Leesburg, Fla., for $7.3 million ("Changing Hands," Feb. 21). Hauenstein is former vice president and general manager of Sandusky Newspaper Stations and former co-owner of KDKB(FM) Mesa-Phoenix, Ariz. Filed Nov. 14.

■ KCKC(AM) San Bernardino, Calif. (1350 khz, 5 kw-D, 500 w-N)—Seeks assignment of license from 1350 KC Inc. to KINL Inc. for assumption of liabilities worth $2,221,075 and $200,000 cash. Seller is majority owned by Jack L. Siegal, who recently sold KWG(AM) Stockton and KWGF(FM) Tracy, both California, for $1,218,000 ("Changing Hands," March 28). He also owns KNTF(FM) Ontario, Calif. Buyer is owned by Jerome P. Maltz, Woodland Hills, Calif., businessman who has no other broadcast interests. Filed Nov. 14.

■ WJAX-AM-FM Jacksonville, Fla. (930 khz, 5 kw-U; FM: 95.1 mhz, 100 kw, HAAT: 460 ft.)—Seeks assignment of license from City of Jacksonville to Silver Star Communications for $3.1 million at auction. Seller has owned AM since 1925 and FM since 1948. It has no other broadcast interests. Buyer is headed and majority owned by Dr. John R.E. Lee, assistant director of athletics, University of Wisconsin (Madison). Buyer also owns WOKS(AM)-WFXE-FM Columbus, Ga., and recently bought WJIZ(FM) Albany, WTJH(AM) East Point and WMJM(AM)-WFAV(AM) Cordele, all Georgia, in distress sale, subject to FCC approval ("For the Record," Nov. 7). Lee also has interest in KLBK-TV Lubbock, Tex. Filed Nov. 16.

■ WPRC(AM)-WLRX(FM) Lincoln, Ill. (1370 khz, 1 kw-D; FM: 100.1 mhz, 3 kw, HAAT: 200 ft.)—Seeks assignment of license from Virginia Broadcasting Corp. to Capital Broadcasting Inc. for $475,000. Seller is owned by Richard E. Fister (82%) and T. Daniel Parker (18%). It also owns WCMY(AM)-WRKX(FM) Ottawa, Ill. Buyer is headed by Harold J. Hoskins, president, Lake of the Ozarks, Mo., store owner, who previously had interest in WFMB(FM) Springfield, Ill., which was sold in 1979. Filed Nov. 10.

■ WWLP(TV) Springfield, Mass.; WKEF(TV) Dayton, Ohio, and KSTU(TV) Salt Lake City (ch. 22; ERP: 4,170 kw vis., 417 kw aur.; HAAT: 877 ft.; ch. 22, 2,340 kw vis., 234 kw aur., HAAT: 1,152 ft., and ch. 20, 1,290 kw vis., 129 kw aur., HAAT: 3,060.9 ft.)—Seeks assignment of license from Springfield Television Corp.to Adams Communications Corp. of Minneapolis for $47.3 million. Seller is headed by William L. Putnam, and also is applicant for 10 LPTV's. Buyer is owned by Stephen Adams, Minneapolis-based banker who is also part owner of bottling company in Longview, Tex. It owns WRTH(AM) Wood River, Ill.; KEZK(FM) St. Louis; WTWN(AM)-WLAV-FM Grand Rapids, WGTU(TV) Taverse City, and its satellite, WGTQ(TV) Sault St. Marie, and WILX-TV Onondaga (Lansing), all Michigan. It recently sold KIVA-TV Farmington, N.M., to Hubbard Broadcasting Inc. for $2.35 million (BROADCASTING, July 4) and bought KAUZ-TV Wichita Falls, Tex., for $10,925,000 ("Changing Hands," Aug. 1), subject to FCC approval. Filed Nov. 18.

■ WRRZ-FM Clinton, N.C. (107.1 mhz, 3 kw, HAAT: 300 ft.)—Seeks assignment of license from WRRZ Radio Co. to WRRZ Radio Co. Inc. for $200,000. Seller is owned by John L. Austin and brothers, George T., A.G. and J.B. Williams (25% each). It is also selling co-located WRRZ(AM) (see below). Buyer is owned by Lawrence B. Carr, who is licensee of co-located WCLN(AM). Filed Oct. 25.

■ WRRZ(AM) Clinton, N.C. (880 khz, 1 kw-D)—Seeks assignment of license from WRRZ Radio Co. to Sampson Broadcasting Co. for $175,000. Seller is also selling co-located WRRZ-FM (see above). Buyer is owned by employes of station: Delma Dixon, broadcast engineer; Clarence Denton, program director, and Daniel Lucas, assistant program director. Filed Oct. 25.

■ WDOH(FM) Delphos, Ohio (107.1 mhz, 3 kw, HAAT: 300 ft.)—Seeks transfer of control from William R. Vogel and other shareholders (75% before; none after) to David P. Roach and William J. Lyons (25% before; 100% after) for $242,092. Seller is headed by Vogel, who has 52% ownership of station. He also owns WMPI(FM) Scottsburg, Ind., and WNOI(FM) Flora, Ill. Buyer Roach is general manager of station, and will own 72% after sale. Lyons is station's sales manager and will own 28%. Filed Nov. 9.

■ KISO(AM) El Paso (1150 khz, 1 kw-D)—Seeks assignment of license from Jalapeno Broadcasting Inc. to Paso Del Norte Communications Inc. for $350,000. Seller is owned by E. Edward Henson Jr. (80%) and Jarl Mohn (20%). They also own co-located KLOZ-FM and WAVG(AM)-WLRS(FM) Louisville, Ky. Buyer is owned by Jack Rich, El Paso businessman who recently bought co-located

Summary of broadcasting as of July 31, 1983

Service	On Air	CP's	Total *
Commercial AM	4,723	162	4,885
Commercial FM	3,456	422	3,880
Educational FM	1,101	163	1,264
Total Radio	9,282	747	10,029
FM translators	693	403	1096
Commercial VHF TV	536	9	545
Commercial UHF TV	321	191	512
Educational VHF TV	112	5	117
Educational UHF TV	171	20	191
Total TV	1,140	225	1,365
VHF LPTV	168	84	252
UHF LPTV	48	69	117
Total LPTV	216	153	369
VHF translators	2,786	235	3,021
UHF translators	1,825	372	2,197
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.